
The Kühne Foundations in the year 2014

The public-benefit Kühne Foundation was established by the Kühne family in Switzerland in 1976. The Kühne Foundation is an operative organisation which initiates and implements most of its projects itself. The deed of the foundation specifies the following two main areas of support:

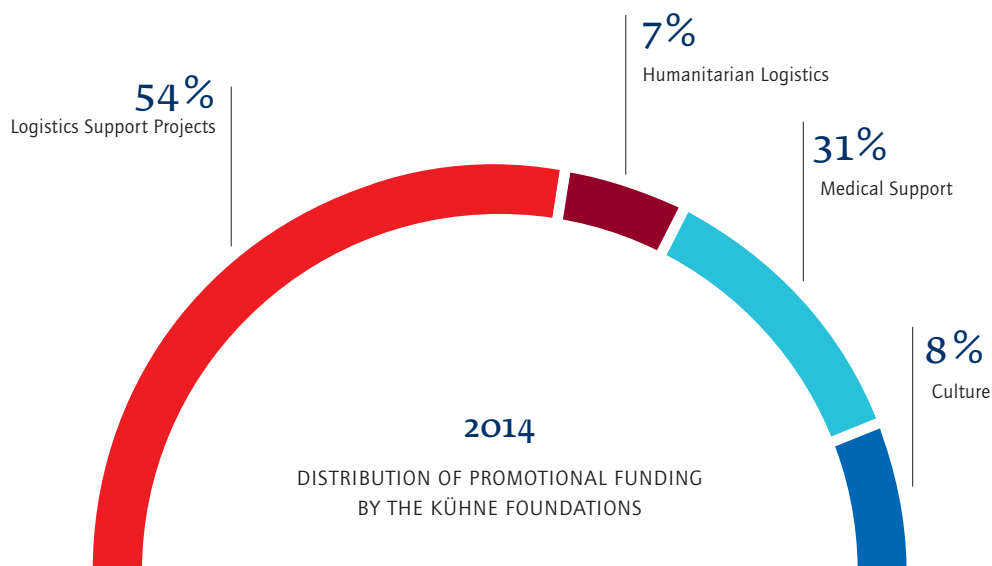
1. Support for training, further education, scholarships, and research in the fields of transport and logistics.
2. Support for medical sciences, humanitarian, charitable, and cultural projects.

In 2014 the total sum contributed by the Kühne Foundation was 21.7 million Swiss Francs.

The second foundation of the Kühne family, the Klaus-Michael Kühne Foundation, was established in Hamburg, the hometown of the founder, in 2008. This foundation mainly supports the following areas:

1. Culture, in particular music and literature in Hamburg.
2. According to its statutes it also supports the preservation of historical monuments, science and research as well as vocational education establishments for training and further education.

In 2014 the total sum contributed by the Klaus-Michael Kühne Foundation was around 1.2 Mio. Euros.



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Preface by the Founder

**DEAR FRIENDS AND PROJECT PARTNERS
OF THE KÜHNE FOUNDATIONS,
DEAR READERS**

2014 was an eventful and, at the same time, successful year for the Kühne Foundations.

The flagship of the Kühne Foundation, the Kühne Logistics University (KLU), which was established in 2010, proved its high quality in two important rankings for universities in German-speaking countries. The KLU, which moved to its new campus in Hamburg's Hafen-City a year ago, has successfully established itself as an academic centre for teaching and research in logistics. As a result, the number of students has once again risen considerably, and due to the high demand, a second cohort in the Global Logistics Master program was introduced for the first time. It is with great pleasure that I look back on the annual KLU graduation ceremony in the so-called "Golden Egg", the outstanding KLU Auditorium.

The other professorial chairs supported by the Kühne Foundation in Germany, Switzerland and China also work in close cooperation with the KLU. Logistics researchers debate the current issues of logistics in an annual professorial circle, which this past year took place in Berlin in advance of the Kühne Foundation's Logistics Day. This network allows us to carry out up-to-date research and exchange programmes in logistics education and further training.

Our "Humanitarian Logistics" sector, which was launched in 2010, has since become an integral part of the Foun-



Prof. Dr. h.c. Klaus-Michael Kühne,
President of the Board of Trustees of the Kühne Foundations

dation's activities. The H.E.L.P. Centre was established to train logistics experts in areas prone to crises as well as to consult national and international humanitarian organizations in their logistical efforts. This area will continue to be developed further in the future. At the end of 2014, HELP Logistics AG was established and now operates from its headquarters in Schindellegi.

The Kühne Foundation has been supporting the CK-CARE (Christine Kühne-Centre for Allergy Research and Education) in Davos for five years now with the objective of fighting allergies and exploring their causes. After five years of successful work, the Kühne Foundation has chosen to prolong the project by another five years. CK-CARE's headquarters is based at the Hochgebirgsklinik in Davos.

Since the Hochgebirgsklinik was on the verge of bankruptcy, their property in Davos was purchased by my Kühne Real Estate AG, thereby allowing for a shift in directions: as allergy clusters, a high calibre treatment centre as well as an allergy research and clinic campus with an international reputation will be created there. It is my own and my wife's goal to minimise the health and economic consequences of widespread allergy illnesses. With our location in Davos, we are able to optimise the synergies between therapy, research and education. The Hochgebirgsklinik will continue to remain independent as a foundation and operate the clinic under its own responsibility.

With regard to its culture projects, the Foundation has made it possible for the International Music Festival to be held in Hamburg for the very first time. It is of parti-

cular importance to me to pave the way for new cultural impulses in my hometown of Hamburg with my Klaus-Michael Kühne Foundation. The Harbour Front Literature Festival, which we have supported for many years, also represents an enrichment of the cultural landscape.

The focus of our cultural support is music and literature and it is for this reason that we have again supported the Lucerne Festival, the Salzburg Festival, the Music Summer on Lake Zurich and the Mecklenburg-Vorpommern Festival. Other projects included the Foundation for the Promotion of the Hamburg State Opera, the International Opera Studio in Zurich as well as the Baden-Baden Festival Theatre. We have also supported Hamburg's St. Catherine's Church for many years, the renovation of which was actively assisted by the Klaus-Michael Kühne Foundation.

I hope this annual report will provide you an insight into the diverse and challenging activities of the Kühne Foundations. I wish you a pleasant reading and thank you very much for your interest.

Yours sincerely

Klaus-Michael Kühne
President of the Board of Trustees

The Kühne Foundation has been supporting professorial chairs across various universities worldwide for many years now. Particular attention should be drawn to the commitment of the Kühne Logistics University (KLU), which was founded in 2010 and is the flagship of the Foundation.



LOGISTICS SUPPORT PROJECTS



1. Logistics Support Projects

The Foundation pursues the objective of further developing and supporting logistics as a field of study, whereby the educational institutions supported both network with each other as well as foster mutual inspiration. For instance, a professorial circle was created in which the professors supported by the Kühne Foundation meet once a year in order to exchange ideas and to benefit from their respective research achievements. The Foundation supports a number of projects: events, seminars and the publication of scientific works.

KÜHNE LOGISTICS UNIVERSITY (KLU)

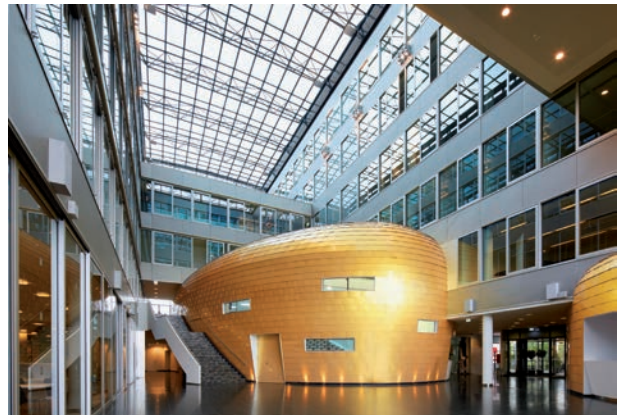
The Kühne Logistics University was founded in 2010 as the flagship of the Kühne Foundation. The aim of the university is to educate leaders in logistics and supply chain management worldwide. In order to meet this international demand, all programmes take place in English.

HIGHLIGHTS 2014

Two of the most important university rankings have now confirmed the high quality of KLU's work in 2014:

First of all, the CHE University Ranking (Centre for Higher Education Development) gave KLU their best performance indicators in all five categories examined. The general study situation as well as the feasibility of study, the courses offered, the support offered by teachers and the international orientation of the KLU were evaluated by the students as above average.

Secondly the Handelsblatt ranking confirmed the high performance of KLU: KLU climbed into the top 20 of the 100 business schools in German-speaking countries. In the most important category of the ranking, "research achievements per professor", it even managed to rise from 7th to 5th place. In the overall standings, KLU was the biggest winner in the 2014 rankings with a jump of 19 places. Even the number of students rose significantly



Kühne Logistics University, Hamburg

again in 2014, which is partly attributable to the growing popularity of the KLU as a host university for international exchange students. Furthermore, a second cohort was introduced into the Global Logistics Master programme in order to meet the increasing demand. KLU's cooperation with the Indonesia Port Corporation was continued for the third year in succession with a further EMBA class. In the field of further training, new company-specific seminars were conducted on the issues of maritime logistics, supply chain strategy and career paths of supply chain managers.

The accreditation procedure at the German Science Council, which began in 2013, involved an on-site inspection by a commission in October 2014. Information was shared and intensive discussions conducted. The decision by the Accreditation Commission is expected in the Spring of 2015.

EDUCATION & TRAINING

Since September 2013, KLU's programme portfolio covers the entire spectrum of academic education and training: A Bachelor of Science in Management is aimed at high school graduates and offers an introduction to the issues of business management as well as the option of specializing in logistics subjects. Further study programmes such as the Master of Science in Management, which gives graduates the chance of developing their business knowledge, and the Master of Science in Global Logistics, which places emphasis on logistics and supply chain management, complete the range of studies.

KLU offers an Executive MBA in Leadership & Logistics for professionally experienced managers from the area of logistics, combining logistical expertise with the necessary leadership techniques to prepare Supply Chain Managers for responsible management positions. This programme has also been offered as a company-specific EMBA for the Indonesia Port Corporation in Jakarta since 2012 on an annual basis.



The Kühne Logistics University is a private, state-recognised university dedicated to teaching and research in logistics and management and the scientific flagship of the Kühne Foundation. Logistics is a central management function in an international and interconnected economy. A comprehensive understanding of logistics prepares leaders for the global challenges presented by the management of tomorrow.

Located in Hamburg and founded in 2010 the KLU follows an interdisciplinary and international approach in teaching and research thereby adhering to the vision of its founder, Professor Dr. h.c. Klaus-Michael Kühne. The decision to choose the HafenCity as a campus location emphasises both the university's and the foundation's confidence that the city of Hamburg will successfully develop as a business and education location. This way, a logistical environment of both science and industry is formed and built.



Above: PhD students at Kühne Logistics University

Below: Graduate at the graduation ceremony

Young and talented academics are supported as part of KLU's PhD programme – the grants that are offered to the approximately 15 doctoral candidates each year open up the possibility of intensively researching dealing with current issues in logistics and business management under the guidance of a mentoring KLU professor. Current doctoral topics range from pricing strategies and the consequences of 3D printing for the logistics industry through to the significance of dual leadership in matrix organizations.

All study programmes are provided in English in accordance with the international orientation of the KLU, with

foreign students taking up 50 percent of the places. KLU faculty is also sought after on an international basis: professors from all over Europe and further afield come to KLU to teach and conduct research here.

59 graduates were bid farewell by KLU in a festive ceremony in the "Golden Egg" in 2014 – the highest number of graduates to date. KLU's founder Prof. Dr. h. c. Klaus-Michael Kühne paid tribute to the students' achievements and conveyed his experience and views – an unforgettable encounter for the students. The selection of the Master's theses for the best thesis award was particularly difficult this year: the subjects, which ranged from operating models for the use of 3D printers in supply chains up to the optimization of logistics for the ELBJAZZ Festival, showed the scope of the content that studying at KLU imparts.

NETWORK

Internationality plays a decisive role at KLU. Studying abroad is a key component in both the Bachelor and Master programmes. It's not just about expanding the students' professional and linguistic skills but also about fostering their social competences and ensuring a better understanding of other cultures. In 2014, KLU was able to attract 26 new partner universities and thus expand its network to more than 50 partner institutions worldwide. KLU advises students on their choice of location abroad and keeps in touch with partner universities. The semesters abroad are highly valued by all students; destinations such as Shanghai, Bogotá, Reykjavik or Windhoek are very popular.

Close cooperation with industry is also a top priority: KLU organises internships and topics for Master's thesis and accompanies each student on their way to a career on an individual basis. 2014 was the second time that KLU published a book in which the CVs of the respective graduates are made available to HR managers from partner companies.



The founders at the graduation ceremony with the KLU president Prof. Strothotte (right)

FACULTY & RESEARCH

KLU continues to grow: new professors and internationally renowned scientists were employed yet again in 2014. The university offers them excellent surroundings, the necessary infrastructure as well as research budgets. Three professorships were newly assigned in 2014: Finance, Economics and Logistics & Supply Chain Management. As a result, 17 professors taught and conducted research at KLU at the end of 2014, four additional appointments have already been concluded for 2015.

One of the key goals of KLU involves the transfer of new knowledge to industry, which is why projects with different partners play an important role. For example, a new multi-year project in cooperation with a business enterprise has recently gotten off the ground, but signi-

ficant progress has also been made in classic third-party funding: an application for the establishment of a research group at the German Research Foundation (DFG) was approved in 2014. A consortium led by two KLU professors will be funded with 1.5 million Euros. The research group on the theme of “marketing hedonistic goods” was approved for three years and can be extended by a further three years if necessary.

The World Bank’s biannual Logistics Performance Indicator (LPI) was also presented at the KLU in 2014 and confirmed Germany’s role as “world champion of logistics”. Further lectures from industry and research have regularly taken place within the framework of the Lecture Series, which are open to the public.



Swiss Federal Institute of Technology (ETH Zurich)



Executive MBA course with Prof. Dr. Stephan Wagner, ETH Zurich

SWISS FEDERAL INSTITUTE OF TECHNOLOGY ZURICH (ETH)

The ETH Zürich stands for excellence in teaching, pioneering research and the application of its results for the use of society. Founded in 1855 it offers an inspiring environment for its researchers and a comprehensive education for its students as one of the technical and natural sciences-oriented universities leading internationally.

The ETH Zürich comprises more than 17,000 students from around 80 countries, of which 3,700 are PhDs. More than 450 professors teach and do research in the areas of engineering, architecture, maths, natural sciences, system-oriented sciences as well as management and social sciences.

ETH Zürich is regularly ranked as one of the best universities worldwide in international rankings. 21 Nobel Prize laureates who have studied, taught or done their research at ETH Zürich underline its excellent reputation.

INSTITUTE FOR LOGISTICS MANAGEMENT AT THE SWISS FEDERAL INSTITUTE OF TECHNOLOGY ZURICH (ETH)

The team at the Institute for Logistics Management, led by Prof. Dr. Stephan Wagner, was able to continue the successful work of previous years in both research and knowledge-transfer. This concerns strategy, networking, supplier relationships, behavior and governance, risk, innovation, entrepreneurship, sustainability and humanitarian logistics across numerous projects. One focus for 2014 involved the analysis of operations and supply chain management in young companies, so-called “start-ups”. Numerous start-ups in Europe and China were surveyed for this purpose and their challenges in establishing the operations and supply chain management systematized. It was also analyzed both empirically and experimentally whether and how established companies cooperate with start-ups as suppliers. These projects pay their dues to the increasing importance of young, innovative companies in today’s economies.

The attractiveness of the logistics and supply chain studies at ETH has once again increased in 2014, which is reflected, for example, in the growing number of Master’s students who are writing their thesis at the Chair for Logistics Management. In September 2014, a very international course consisting of representatives of high calibre Swiss and international companies, once more commenced as part of the “Executive MBA in Supply Chain Management”. The study programme is characterized initially by a rigid selection of participants as well as continuity and the highest quality in



WHU Campus, Vallendar

terms of the programme implementation. Secondly, improvements to the programme were also implemented in 2014 once again in order to accommodate the latest demands of the practice. Over a period of 18 months, managers and junior executives with first academic degrees adopt theory in international business management and logistics and transfer this into operational practice. The participants are familiarized with the current economic environment and get to know companies and universities in Russia, Japan, China and the USA with on-site visits. CEOs and members of the Executive Board of renowned Swiss and international companies regularly and exclusively share their experiences with the students within the framework of “VIP talks”.

KÜHNE INSTITUTE FOR LOGISTICS MANAGEMENT AT THE WHU – OTTO BEISHEIM SCHOOL OF MANAGEMENT, VALLENDAR

The Kühne Institute for Logistics Management, which is headed by Prof. Dr. Stefan Spinler and Prof. Dr. Carl Marcus Wallenburg, is responsible for the entire logistics-related range of education and further training activities at the WHU and serves to consolidate logistics research at the university.

The practice-oriented, international research activities focus on the areas of sustainability and risk management in supply chains and logistics networks, humanitarian logistics, management of logistics service providers and logistics outsourcing and logistics controlling. The intention is to generate new high-quality ideas and insights.

WHU – OTTO BEISHEIM SCHOOL OF MANAGEMENT

The WHU-Otto Beisheim School of Management is an international, privately financed management university. Founded in 1984 it is one of the most renowned German business schools with a high reputation around the world. In October 2012 the WHU opened its second campus in Düsseldorf. These two sites will create new impulses for the German higher education system in general and the education of leaders in particular.

WHU is an example for future-oriented research and teaching in the area of management. Around 1,300 students study in its Bachelor-, Master-, MBA and PhD programmes. Customised programmes for executives which adapt to the individual needs of companies complete its portfolio. The international network comprises 185 partner universities and allows for both the exchange of lecturers and students as well as research cooperation on all continents. WHU is accredited by the most renowned German, European and US American accreditation agencies.



From left to right: award winner Dr. Matthias Winkenbach (WHU), thesis supervisor Prof. Dr. Stefan Spinler (WHU), prize sponsor Dr. Andreas Backhaus (BASF) and the chairman of the jury Prof. Dr. Wolfgang Kersten (TU Hamburg)

Proof of this high quality can be seen, for example, in the recently published Handelsblatt BWL-Ranking (2010-2014 period), in which the top 100 researchers in the German-speaking countries are recognized. Of approximately 2,600 professors, Prof. Wallenburg and Prof. Spinler occupied 32nd and 83rd place respectively.

In the context of sustainable logistics concepts, the dissertation of Dr. Matthias Winkenbach was awarded the prestigious German Science Award in 2014 by the Federal Association of Logistics (Bundesvereinigung Logistik, BVL). In his work, he developed approaches which explain how logistics can be improved in major cities worldwide in order to make urban growth sustainable.

In the field of logistics service providers, research focused on the optimal configuration of contracts for complex logistics services which enables them to provide both the service providers and the customers with incentives to sustainably improve services. The research was conducted with the involvement of leading logistics service providers and industrial companies – often in cooperation with international research partners – to generate practical results.

Under the motto “Velocity – Accelerating Supply Chains at any Price?”, the eleventh annual WHU Campus for Supply Chain Management took place in January 2014 and was also supported by the Kühne Foundation.

Lectures and workshops were held by company representatives and scientists in order to discuss whether global supply chains will experience a further acceleration or whether a reduction of throughput times may be appropriate.

COMPETENCE CENTRE “INTERNATIONAL LOGISTICS NETWORKS” AT THE LOGISTICS DEPARTMENT AT THE BERLIN INSTITUTE OF TECHNOLOGY (TU), BERLIN

The Kühne Foundation has been supporting the Competence Centre “International Logistics Networks”, which is part of the Logistics Department at the Institute for Technology and Management at TU Berlin, since 2005. The department is headed by Professor Dr. Ing. Frank Straube and employs approximately 20 postgraduate students, which support teaching and research in various segments of the logistics sector. Each year, approximately 80 dissertations are supervised at the institute, mainly undertaken by industrial engineers. The Logistics Department was honoured in 2014 for its outstanding achievements in teaching and research with the “Goods Transport and Logistics University Prize” of the Federal Ministry of Transport and Digital Infrastructure. In addition, the “Smart e-User” research project, a technical and economic implementation of electrical mobility in commercial transport, was awarded with the “German High Tech Champions Award” of the Leibniz and Fraunhofer Society in the “Urban Distribution” category.



Berlin Institute of Technology (TU), Berlin

Two research associates and a student assistant are engaged with research, education and training in the management field of international, specifically German-Chinese, logistics networks at the “International Logistics Networks” competence centre.

The work in 2014 was aimed at the conceptual design of a navigator for German-Chinese logistics networks as a systematic planning tool for managers from three representative branches of industry (automotive, electronics, consumer goods) as well as logistics services. Particular attention was paid to the identification of interruption risks in the Chinese market as well as the development of opportunities for action for reducing these risks within the logistics network. Up to now, a total of five work groups have been held with managers in Germany and China, of which three work groups took place in 2014. 22 of the most important interruption risks were identified in the Chinese market within the framework of this year’s work groups. A variety of measures to deal with these risks were drawn up during an exchange between managers from the three core industries. The ability to make use of existing relationships with local players on social and organizational levels for increasing one’s own robustness is a central success factor. The results of the work group meetings should serve to support the planning of German-Chinese logistics networks during the later course of the project.

The design of the navigator, as well as the implementation of work groups, was carried out in cooperation with the Kühne Foundation’s Endowed Chair at Tongji-University.

A number of scientific contributions by the Competence Centre were accepted for publication in international journals in 2014 and there were also practical contributions to daily newspapers and trade magazines.

BERLIN INSTITUTE OF TECHNOLOGY (TU), BERLIN

The TU Berlin is a university known and renowned around the world and located in the German capital. Among its main research areas are “mobility and traffic”, “resource efficiency” and “information and communication” for tomorrow’s society. With more than 300,000 students, 335 professors and 2,580 scientific assistants TU Berlin is one of the biggest universities in Germany.

As a research-centered university TU Berlin supports the cooperation between business and science both in Germany and abroad. Both its basic and applied research are known for their top quality.

The broad range of subjects at TU Berlin allows students a transdisciplinary scientific education which takes into account the societal and global responsibility of the university. Its biggest study programme with more than 3,000 students – a large part of them internationals – focuses on business engineering and offers a strong specialisation in technical aspects of logistics which is in high demand by master students.



Tongji University, Shanghai

TONGJI UNIVERSITY, SHANGHAI

Tongji University is one of the most prestigious universities in the People's Republic of China and was founded in 1907 by German doctors. As a specialized university it answers directly to the Chinese Ministry of Education. Study programmes at the intersection between technical and business areas like logistics and transport are of crucial importance at Tongji University. The School of Economics and Management (SEM) belongs to the Top 5 Business Schools in China. As cooperation between the German Academic Exchange Service (DAAD) and Tongji University the Chinese-German College of Higher Education is one of the most successful projects in the scientific exchange between both countries.

More than 50,000 students and over 4,200 lecturers and researches currently work and study at Tongji University. As one of the most important research centres in China Tongji University has more than 15 state-sponsored research institutions with specialised laboratories at national, provincial, and ministerial level as well as research institutions for engineering. Furthermore, six clinics are affiliated with the university.

INSTITUTE FOR LOGISTICS MANAGEMENT AT TONGJI UNIVERSITY, SHANGHAI

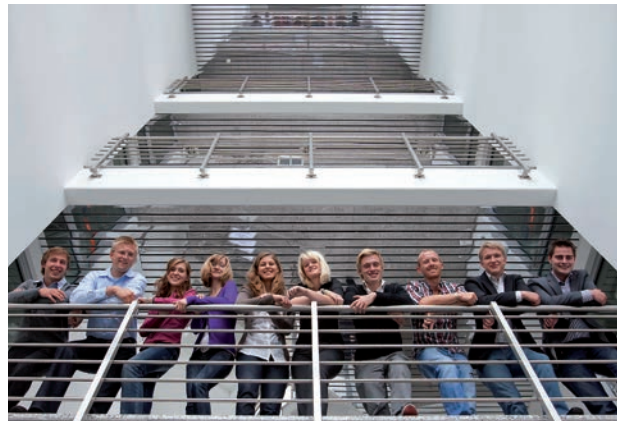
The Kühne Foundation has been supporting the Chair for “International Logistics Networks and Services” within the framework of the CDHK (Sino-German College) at Tongji University in Shanghai under the leadership of Professor Dr. Sidong Zhang for six years now. He works very closely together with the chairs and institutions supported by the Kühne Foundation. Joint research activities, double and triple Master and double doctoral programmes have been successfully introduced and implemented.

The chair of the Kühne Foundation has also continued its close cooperation with the School of Economics and Management (SEM) at Tongji University and supports the high quality education programmes with lectures on logistics.

The Logistics Chair of the Kühne Foundation cooperates with the Shanghai Municipal Transport Commission and is involved in a Transport Commission programme with the following focuses:

- Planning and implementation of cargo handling centres
- Transportation information services and the development of a “Smart City”
- Accident prevention guidelines for logistics activities
- Optimization of traffic flows at exhibition centres
- Further training activities in the field of applied logistics

The chair also cooperates with industry partners in China, so that new research results are directly tested in practice and may be incorporated into logistical processes to aid their improvement.



HIWL, Bremen

UNIVERSITY FOR INTERNATIONAL BUSINESS AND LOGISTICS (HIWL) AND THE GERMAN FOREIGN TRADE AND TRAFFIC ACADEMY (DAV) IN BREMEN

The University for International Business and Logistics (HIWL) is supported by the Federal Association of Logistics (Bundesvereinigung Logistik GmbH, BVL) and can be found on the premises of the BVL Campus in Bremen's Technology Park together with the German Foreign Trade and Traffic Academy (DAV) and the "BVL Seminars" education and training area. The university was authorized by the State of Bremen in August 2010 and began its teaching activity in the same month with eleven students under the dual Bachelor of Logistics programme. In addition to Logistics (B.A.), the International Economy (B.A.) study programme, which first launched in the 2011 summer semester, and the Logistics and Process Management (B.A.) study programme have been offered since September 2014.

The study courses at the HIWL are carried out in a dual format, in which three-month study phases at the university alternate with practical phases of the same length in the partner enterprises for students. The programme aims to develop technical and managerial personnel for logistics and foreign trade through practical training together with the cooperating companies.

The aim of HIWL in the medium term is to expand the range by adding additional Bachelor's and Master's degree programmes in cooperation with universities, companies and foundations in order to satisfy these requirements on an increasing basis.

There are currently 119 students at the HIWL. Two HIWL groups with a total of 34 students have already graduated into the industry. 45 companies currently cooperate with the HIWL within the framework of the dual study programmes.

SCHOOL FOR INTERNATIONAL BUSINESS AND LOGISTICS (HIWL), BREMEN

As of the summer semester of 2010 the Higher College for International Business and Logistics (HIWL) which was founded with significant support by the Kühne Foundation has started three study programmes.

HIWL offers management-oriented Bachelor programmes in logistics and international business. These are dual study programmes which allow for the combination of application-oriented studies in close cooperation with the participating company. Together with the German Academy for Foreign Trade and Transport (DAV) and the education and training area "BVL Seminars" HIWL is one of three educational institutions at the BVL Campus, a training centre of the German Logistics Association in Bremen.

The Kühne Foundation has been supporting the BVL Campus since its establishment and particularly the Endowed Chair for “Systems and processes in logistics”, which is manned by Professor Dr.-Ing. Josef Decker, since the establishment of the HIWL. In doing so, it contributes significantly to the development of the University for International Business and Logistics as a training centre for the logistics industry.

BUSINESS UNIVERSITY OF WROCLAW

The graduation ceremony of the first postgraduate course in Logistics took place at the Business University of Wroclaw in July 2014, initiated and supported by the Kühne Foundation. 23 participants were awarded with their certificates after seminar participation and an excursion to Hamburg with classes at the KLU as well as a final exam in July.

The second course launched in September with 27 students and is likewise strengthened with professors from Germany. The Kühne Foundation is a trendsetter offering with university further education in Poland, when there has so far been no logistics training of this type offered there.

NETLOP SEMINAR – NETWORK MANAGEMENT FOR LOGISTICS PROCESSES

The Netlop seminar series took place for the 14th time in 2014 and has now become firmly established as a key component of management training in logistics in German-speaking countries. The demand for this 17-day course is still very high across six event locations. 430 participants have attended the further education programme since the launch of the seminar series. The comprehensive concept includes cross-industry process-

es, which rely on the development of stable networks for their optimization. The seminar is currently devised and conducted by a number of skilled logistics experts. It has been organised exclusively by the Kühne Foundation from the very start in cooperation with the following educational institutions: ETH Zurich, Vienna University of Economics and Business Administration, Kühne Logistics University Hamburg, TU Berlin, Kühne-Institute at WHU Vallendar and DAV on the BVL Campus in Bremen.

LOGISTICS DAYS AT THE KÜHNE FOUNDATION

SHANGHAI

The 2nd China Kühne Logistics Day took place in Shanghai in June 2014 on the topic of “sustainability & city logistics” and was attended by 200 visitors. Almost 90 percent of China’s biggest cities are plagued by above average emissions and even the most simple of process improvements will help reduce emissions.

The Commissioner of the Shanghai Municipal Transportation Commission, the leading transport specialist for China and Mongolia of the World Bank, the President of the Shanghai metro, as well as leading scholars from China and representatives of transport and industrial companies were among the speakers of the day, putting forward new ideas to improve logistics and traffic planning, so that traffic and the environment be brought in line with each other in the medium term and so that China can be relieved of some of its environmental pollution.

BERLIN

The Kühne Foundation and the Department of Logistics at the TU Berlin held the 13th Logistics Day of the Kühne Foundation in November 2014 under the topic of “future of international logistics networks and humanitarian



Prof. Dr.-Ing. Frank Straube (centre) from the TU Berlin at the Foundation's Logistics' Day

logistics". The aim of the event was to identify and discuss the status and future of international logistics networks for the scope of application of logistics in companies that are active in international value added systems as well as in humanitarian logistics. Around 170 participants from academia, industry and politics and 15 international speakers attended the day event by the Kühne Foundation. Among other things, the First Envoy of the Chinese Embassy delivered a presentation on the future of China's economic planning, logistics and traffic and social spheres of activity.


OTHER LOGISTICS FUNDING

FURTHER EDUCATION EVENTS

In order to present logistics to a broad range of students, the Kühne Foundation has been offering various events for many years to foreign students who travel to study in Switzerland and want to learn about the best of Swiss logistics. The demand on universities for excursions to Switzerland remains high. In the reporting year, the Hitotsubashi University in Tokyo and the University of Beijing were visitors with companions from the University of St. Gallen and were taught in Supply Chain Management and Logistics.

SUPPORTING YOUNG SCIENTISTS

For years the Kühne Foundation has funded the annual Doctorate Workshop of the ELA (European Logistics Association) and this year, 20 PhD students from 14 different countries met to present their research projects to five professors at the KLU in Hamburg and to discuss and question issues in workshops with other participants. The event is used to foster international networking between scientists as well as the generation of new ideas in logistics.



The H.E.L.P. programme (Humanitarian Emergency Logistics Project) was launched by the Kühne Foundation in October 2010. It provides consulting to humanitarian organizations and government bodies as well as education and training to their employees. The aim is to increase the professionalism, efficiency and transparency in the logistical processes of international aid programmes.

HUMANITARIAN LOGISTICS



2. Humanitarian Logistics

H.E.L.P. training programmes in logistics and supply chain management were delivered in countries with the greatest volume of relief supplies in 2014. In addition, organizations and authorities were trained in donor countries. The H.E.L.P. team cooperates closely with the Kühne Logistics University in Hamburg and also with the WHU in Vallendar, the TU Berlin, the ETH Zurich as well as with universities in those countries receiving aid supplies. In order to better meet rising worldwide demand for knowledge transfer, the Kühne Foundation founded HELP Logistics AG as a non-profit organization with headquarters in Schindeldelgi in 2014.

SINGAPORE/ASIA-PACIFIC

The “Kühne Foundation – NUS (National University Singapore) Centre for Humanitarian Logistics” was able to further expand in the areas of training, consulting and networking in 2014. The Philippines was the priority country of activities due to the reconstruction work after the disastrous typhoon in November 2013. In addition, consulting and training was conducted in Nepal, Myanmar and India for the first time.

Within the framework of education and training, the complete programme spectrum could be offered from basic training to practical-oriented workshops up to advanced seminars. Basic logistics training for local employees of Organisation Plan International took place in the area of Tacloban, which was one of the hardest-hit areas by the typhoon.

Together with the UN World Food Programme and supported by ETH Zurich, representatives from various governments were trained in modern supply chain management in Jakarta, Indonesia. The significance of close cross-border cooperation in the event of a disaster was especially highlighted. In addition, the Kühne Founda-

tion was able to conduct a joint training programme with the United Nations Humanitarian Response Depot (UNHRD) in Kuala Lumpur for the very first time.

The work carried out over the last two years in the area of university education has also continued. Various modules were offered at the National University Singapore and the German-Vietnamese University in Ho Chi Minh City.

In terms of consulting, the largest project took place in 2014 in the Philippines with the charity Save the Children. The Foundation, together with two students from Kühne Logistics University and a team from Save the Children, analyzed their existing supply chain and then designed more responsive and resilient supply chain for future emergencies. Different manufacturers for local relief supplies were identified and evaluated, possible transport routes worked out as well as recommendations for the establishment of emergency hubs given, amongst other things.

The Humanitarian Logistics Conference of the Kühne Foundation and the National University of Singapore took place within the framework of networking activities in July 2014. More than 110 experts from the humanitarian, commercial and academic sectors attended the event, with guest speakers from the UN, logistics companies as well as government representatives from the region.

The Kühne Foundation, together with Save the Children, investigated the status of the transport corridor from North India to Kathmandu, Nepal. The project results aim to support charities in bringing in relief supplies into hard to reach areas of Nepal on a faster and cheaper basis in the event of an earthquake which is predicted to happen.



Unloading of relief supplies in the Philippines



TANZANIA/EASTERN AND SOUTHERN AFRICA

In addition to the core activities, such as education and training, the main focus this year was the construction of the H.E.L.P. Centre in South Africa.

In 2014, training programmes were held for more than 120 practitioners from various aid organisations such as Save the Children, Ethiopian Red Cross, Action Medeor as well as Catholic Relief Service (CRS). The focus was on themes such as disaster management, various elements of humanitarian supply chain planning, procurement, warehousing, transport and last mile distribution.



Above: "Save the Children" training in Dar es Salaam

Below: Certificate programme at the University of Dar es Salaam

The Forum for Humanitarian Logistics in Tanzania, which was founded by the Kühne Foundation in March 2013, has also been used to identify the optimization potential for acute problem areas: procurement, clearing and forwarding as well as cooperation and communication between operators in the humanitarian supply chain. More than 60 representatives from a variety of aid organizations such as the World Food Programme (WFP), Plan International, Save the Children, Action Medeor, CRS, Tanzanian Red Cross, Concern, UNDP took part.

Thousands of people die each year due to inadequate access to medicines and medical services. In a consulting project with the German aid organization Action Medeor, the optimization potential of the logistics network was identified by the Kühne Foundation, in order to improve drug availability and to specifically evaluate the advantages and disadvantages of a decentralized distribution structure. The goal of Action Medeor is to make drugs available cheaply and reliably in remote regions where the population has little or no access to medicines.

Furthermore, the Kühne Foundation was able to present its H.E.L.P. programme to a wide audience of practi-



„Train the Trainer“ course participants with lecturers

tioners and academics in South Africa, Tanzania and Germany through the medium of guest lectures.

ETHIOPIAN RED CROSS

The Kühne Foundation has been in close cooperation with the Ethiopian Red Cross (ERCS) for many years now with two small offices in their training building. Ethiopia is a major logistics challenge for aid agencies due to its topography and the lack of infrastructure. The ERCS has a training centre in Addis Ababa, in which internal training as well as training of external aid organizations is carried out. Within the framework of the „African Logistics Initiative“ of the Kühne Foundation, the training centre shall also be brought to a higher technical level in order to ensure the quality of the logistics in the long term. A storage facility is connected to the training centre. So-called “emergency kits”, i.e. packages with the most necessary relief supplies, are collected here and supplied in the event of crises and disasters. The training sessions in “humanitarian logistics” are conducted both in class rooms as well as in the storage facility itself.

TRAIDE - HAWASSA UNIVERSITY - (TRANSPORT, AGRICULTURE AND INTEGRATED DEVELOPMENT PROJECT)

In rural areas, some of which are 50 kilometres away from the nearest road, over 40 percent of harvest yields are going to waste because they cannot be brought promptly to the markets, or cooling facilities are lacking. The transport capacities are being increased by the use of simple means of transport, bikes with trailers, so that more fresh goods reach the markets as a result to an initial Kühne Foundation project concerning the affected villages. Since all the processes are new for the

villagers, it was important to train them on new transportation modes and their operational planning. The project implementation was carried out with local government agencies and was coordinated and put into operation together with Hawassa University.

TRAIN THE TRAINER COURSES AND NATIONAL CURRICULUM LOGISTICS & SUPPLY CHAIN MANAGEMENT (SCM)

The initiative of training and educating Ethiopian university lecturers in the field of logistics, which initially began in 2012, has seen further progress in 2014. Three training sessions were held, in each of which 27 lecturers from the six largest universities in the country were introduced to various topics on logistics with a practical orientation by renowned German university professors.

Despite the efforts made in recent years of better educating the population, there is still a shortage of qualified and especially experienced logisticians who are able to pass on their knowledge in a targeted manner. Emphasis was additionally placed on didactics in the seminars, so that the participants could receive the corresponding skills for their own classes at the universities and thus pass on the complexity of logistics to their students in a clear and interesting manner.

JOINT TRAINING WITH THE WORLD FOOD PROGRAMME (WFP)

The Kühne Foundation has put together a certified training programme together with the WFP that focuses on educating and training practitioners. The participants come from the private transport sector, the humanitarian sector as well as government departments, which are responsible for food safety.

The Kühne Foundation is both directly involved in the implementation and in the training as an active partner and consequently provides the basis for an additional building block to sustainably resolve the shortage of skilled workers and improve the quality of logistics in Ethiopia.

JORDAN / MIDDLE EAST

COOPERATION WITH ASSOCIATIONS OF THE RED CROSS AND RED CRESCENT

The Red Cross and Red Crescent organizations and their national associations are among the largest operating organizations worldwide. They are often the first ones to cater to the needs of those in disaster areas with relief supplies. Logistics therefore plays a key role for them. The existing cooperation with the Swiss Red Cross and various national organizations was intensified in 2014.

REORIENTATION OF LOGISTICS IN EGYPT

Against the backdrop of the “Arab Spring”, the Syria crisis as well as the re-kindled Gaza conflict, various emergency situations have arisen in Egypt in the past that have made the distribution of food and relief supplies a priority. Many aid organizations, including the Egyptian Red Crescent, were not prepared for such events.

An 18 month consulting project, which was implemented as a joint effort between the Kühne Foundation and the Swiss Red Cross in 2013, was successfully completed in 2014. The main objective of the project was to logistically assist the Egyptian Red Crescent on a national level in order to help people faster. Nearly 400 people were educated thanks to a series of training sessions, workshops and simulations. The initial successes of the



Unloading of relief supplies in Addis Ababa, Ethiopia

training sessions could be seen in the Gaza conflict of 2014 through improved preparedness and response times. Following the great success, the project partners agreed in mid-2014 to train the 27 operational branch offices of the Red Crescent in Egypt. The concept envisages the training of a further 500 people on the specific challenges of logistics in a series of 20 training events between 2014 and 2016.

KÜHNE FOUNDATION TEACHES HUMANITARIAN LOGISTICS IN AMMAN

One of the Kühne Foundation's employees has been lecturing in Humanitarian Logistics at the German-Jordanian University (GJU) in Amman since June 2014. Talks between the Kühne Foundation and the University, undertaken since the beginning of 2014, had quickly identified that a cooperation partner had been found with the GJU, who very precisely understood the significance of humanitarian logistics. As a consequence, op-

portunities were jointly identified on how to integrate humanitarian logistics into the existing Bachelor's and Master's logistics degree programmes. In addition to an introduction with the Bachelor's programme, a specialization in the Master's programme shall be offered from 2015. Certification courses are additionally provided that also allow students of other fields of study an insight into the subject area of humanitarian logistics.

INTERNATIONAL ORGANIZATION FOR MIGRATION IN IRAQ (IOM)

The Kühne Foundation has been supporting the International Organization for Migration (IOM) in Iraq since 2010 through logistics training and consulting in operational logistics. The improvements achieved showed not only much shorter response times for the delivery of relief supplies after a disaster, but also a more efficient use of resources. Important success factors included the centralization of logistics in Erbil in northern Iraq.

KYRGYZSTAN / CENTRAL ASIAN STATES

A statement of intent has been signed with the American University of Central Asia (AUCA) in Bishkek, Kyrgyzstan, for future cooperation projects. An initial logistics course at the University met with a tremendous response, since there is a large demand in the region for qualified specialists in both aid organizations as well as in industry. In addition, lecturers in logistics are trained at the AUCA so that the training can eventually be taken over by local instructors after a reasonable period of two years.

The first logistics courses have likewise been held at the German-Kazakh University (DKU) in Almaty, which were very well received since there are no current educational courses there with practical application.


CENTRAL CONTROL

The regions, projects and project partners have been selected and managed so far at the central H.E.L.P. headquarters in Schindellegi. The operative work takes place on-site directly with the aid organizations and with local universities and colleges. Employees first learn the ropes in Schindellegi and then are deployed to the core regions. In addition, the central control takes care of placing students as interns with aid organizations. As a result, seven students have been transferred to large and small aid organisations for an internship in the reporting year. The young academics were thus able to put into practice the logistics knowledge that they acquired on a practical level. Some of the former interns have found employment with the UN and other aid organisations due to the experience they have gathered on their career paths so far. The control will also take place in the future from Schindellegi via the newly established HELP Logistics AG.

FURTHER EVENTS

A podium and discussion event on "Humanitarian logistics: how does it work to help people?" took place in February at the Swiss Embassy in Berlin together with Prof. H. Baumgarten from the TU Berlin. The podium was truly impressive and the kick-off presentation was given by Peter Schatzer, Senior Advisor to the Director General of the International Organisation for Migration (IOM) in Geneva.

As part of the 32nd German Logistics Congress of the BVL, the Kühne Foundation organized and moderated the workshop "Ethiopia, Jordan, Sudan – What's that to me? – What contributions can each of us make to Humanitarian Logistics".



Society is confronted with the widespread problem of allergies in epidemic proportions. In some industrialised countries over one third of the population suffers from an allergy. Children and juveniles are disproportionately affected.

MEDICAL PROJECT



3. Medical Project

CK-CARE – CHRISTINE KÜHNE-CENTRE FOR ALLERGY RESEARCH AND EDUCATION

THE FUNDAMENTAL IDEA

The CK-CARE project (Christine Kühne-Centre for Allergy Research and Education) was launched in 2009 in Davos as an initiative of the Kühne Foundation. At the beginning there was a vision: The Kühne Foundation and, above all, Christine Kühne were seeking ways to combat neurodermatitis and the problem of allergies in general effectively, to close knowledge gaps in research, education and treatment and to provide relief and a cure to the sufferers from this global widespread disease. This gave birth to the fundamental idea of promoting research in the field of allergies based on close collaboration between excellent international research groups, while supporting the appropriate training and continuing education of professionals.

The Kühne Foundation, as sponsor of CK-CARE, thus marked its commitment to a field that is ideal for effective foundation activity. In the industrialised countries of the world more than a third of the population is affected by some kind of allergy. The number of sufferers is continuing to rise. There are various causes, which – amongst other things – can be attributed to the modern lifestyle. As well as the personal burden on sufferers, allergies have far-reaching social and economic implications; the total medical costs of allergic diseases run into billions. Allergy research is not a focus for major pharmaceutical companies and the resources earmarked for allergy research are small in relation to the public health consequences of allergies. These and

other aspects explain why the Kühne Foundation, with the resources deployed via CK-CARE, can expect to have a significant impact.

CK-CARE AS AN INTERNATIONAL RESEARCH AND TRAINING ALLIANCE

The Christine Kühne-Centre for Allergy Research and Education is based in Davos. Renowned working groups in research and clinical medicine in Switzerland and Germany, in close collaboration, form the nucleus of the organisation. The research departments of CK-CARE enter into temporary collaborations with other international research teams, which contribute additional know-how or special infrastructure (equipment, laboratory facilities) in the sense of an “extended workbench”. Furthermore, CK-CARE has advanced into a platform through which highly qualified scientists from all over the world cooperate for a few months with the core team from CK-CARE. This provides for scientific exchange at the highest level. This original concept allows dedicated networking in research, education and prevention so that the knowledge gained can be effectively implemented for the benefit of the affected patients on an ongoing basis.

There are good reasons for the concentration at the Davos site. Davos has a long tradition as an Alpine health resort with a worldwide reputation. Tuberculosis was the dominant lung disease of the last century and, after it had been successfully combated, the focus shifted to other relevant health issues such as allergic respiratory and skin problems (asthma, neurodermatitis, etc.). In fact, patients often experience significant relief of their symptoms as soon as they arrive in Davos



CK-CARE offices in the Hochgebirgsklinik Davos

because of the very specific mountain climate (low pollen counts, no house dust mites, sun exposure, etc.). This relief of their symptoms is then supported by therapeutic means.

2014 AS A KEY YEAR:

FROM CK-CARE 1.0 TO CK-CARE 2.0

2014 became a key year for CK-CARE for various reasons. On the one hand, the originally defined five-year funding period ran out on 30th June 2014. The supervisory board and board of directors of CK-CARE had developed a project proposal for extension of the project during the final months of the first funding phase, which they were able to submit to an international panel of experts for review. The independent experts disclosed to the Foundation that they had decided in favour of extending their involvement in the medical field for an optimum range of topics and that they are on the right path with excellent teams. With the proposed concentration on lessons learnt from the natural course of allergies, CK-CARE would be entering new territory in medical treatment, education and research. The Foundation Governing Board of the Kühne Foundation decided to continue sponsoring CK-CARE in view of the successful work done and the promising prospects in matters of research and education and argued for the allocation of 25 million CHF over the following five years. The Board of Directors was strengthened as of 1st July 2014 by the addition of Prof. Thomas Bieber, Bonn, and Prof. Peter Schmid-Grendelmeier, Zurich. As an original director, Johannes Ring, Munich, bid farewell after much appreciation of his great service to CK-CARE.

In 2014 the supervisory board of Kühne Holding AG also decided to take over the land and buildings of the former Deutsche Hochgebirgsklinik, which was facing bank-

ruptcy. From the outset all those involved had a vision that the virtual alliance could be consolidated in due course and become a “true” centre. Together with the re-organised clinic and the long-standing research partner SIAF (Swiss Institute for Allergy and Asthma Research), CK-CARE now has an internationally unique opportunity to create a campus where treatment, research and training in the allergy field interact through optimum synergistic networking and, thanks to their close proximity, are able to benefit from each other – with the greatest possible benefit for allergy sufferers.

CK-CARE RESEARCH AND EDUCATION 2014

Since 2014 CK-CARE has been concentrating research on the subject “immunotolerance in atopic diseases: lessons learnt from the natural course of diseases”. The underlying hypothesis is that a long-term strategy for influencing the disease can be developed if the natural course of atopic diseases is better understood. In line with the objectives of CK-CARE, highest priority is given to the clinical relevance of the research results in order to guarantee the implementation of research in practice (bench to bedside). The aim is to develop new methods of prevention and treatment.

Success in research and educational activity was again achieved in 2014.

For instance, work by CK-CARE has allowed people online access to pollen concentrations in the air (admittedly not yet on a nationwide basis). Thus patients are able to plan their day and stay in closed rooms precisely when the pollen count is high or take their medication at the right time and finely dosed. As a result, symptoms (hay fever, allergic asthma, etc.) can be avoided or greatly reduced.



Top: Team meeting and presentation of CK-CARE research results

Bottom: Performing skin tests

Two skin diseases involving chronic inflammation – neurodermatitis and psoriasis – have been clearly differentiated by genetic analyses of skin samples. This represents a major advance in diagnostics for patients whose symptoms previously could not be clearly classified as neurodermatitis or psoriasis. Thus it is now possible to get treated more quickly and more specifically.

The important role of skin barriers in allergies has further been clarified. These findings allow for treatments to protect the barrier function and to reduce the increased permeability of skin layers in certain forms of allergy. It may therefore be assumed that this will facilitate a highly effective approach to allergy prevention.

CK-CARE has intensively researched what environmental factors at what stage of childhood influence the emergence of allergies and what role the genes play. Diet was one focus of the investigations. The observation that the introduction of a large number of different foods in the first year of life protects against the development of neurodermatitis in childhood contributed to the complete rewriting of dietary recommendations for this age group. Previously the advice had actually been to introduce as few foods as possible in the first year of life for infants at risk of allergy.

In terms of education, the second key pillar of CK-CARE, the provision of interactive seminars for different target groups was further expanded within the reporting year. In the CK-CARE programmes, mainly in collaboration with other institutions, again more GPs and paediatricians learned about practical allergy management for primary care practice within the reporting year. Selected speakers together with the participants worked on key themes in allergology practice. This was done in a

combination of interactive presentations, workshops, case conferences and roundtable discussions. Trainer courses for doctors, psychologists, educationalists, nutritionists and nursing professionals have continued to be offered. In the individual modules the above-mentioned professionals are trained to become trainers in neurodermatitis, anaphylaxis and asthma. The successfully launched and evaluated training programmes were offered in the reporting year as part of a three-country project by CK-CARE in order to multiply the impact in Switzerland, Germany and Austria. After the theoretical training, participants are enabled to put into practice what they have learnt by undergoing periods of observation and running training courses under supervision.

These topics obviously only represent a small part of the research activities of CK-CARE. The results of the activity have now been published in over 100 articles in scientific journals. Overall, given the successful expansion of educational activities which are a particular interest of the two sponsors, CK-CARE can look back on a very productive reporting year and has again made some progress in the interests of patients with allergies.

REDEVELOPMENT OF HOCHGEBIRGSKLINIK DAVOS (HGK)

In September 2013, Hochgebirgsklinik Davos had to apply for a debt restructuring moratorium. Bankruptcy would have meant the end of more than one hundred years' history of the clinic and the loss of 170 jobs. The acquisition of the property of Hochgebirgsklinik Davos by Kühne Real Estate AG and a loan from the Kühne Foundation laid the cornerstone for its rescue and reorganisation.



CK-CARE 2014 team meeting

The clinic was resized and refocused during the course of 2014. Research and treatment will mainly be concentrated on the areas of allergology, dermatology and pneumology in children and adults. Cystic fibrosis is also a key area of research and treatment. The focus is on patients from Switzerland and abroad as well as treatment in the acute setting and in rehabilitation. Hochgebirgsklinik aims to cooperate with Swiss university

hospitals and clinics with regard to treatment and has already held discussions. Hochgebirgsklinik will remain independent as a foundation and the foundation will continue to manage the clinic in its own responsibility.

The Kühne Foundation and CK-CARE, together with HGK, started building up an allergy research, training and clinical campus with international appeal mid-2014. A move onto the campus was started at the end of 2014 with the SIAF, the Swiss Institute for Allergy Research, a world-leading research centre and another key partner. A coordinating committee that brings together representatives of the organisations working on the campus ensures close alignment between the activities of the clinic and the various research units.

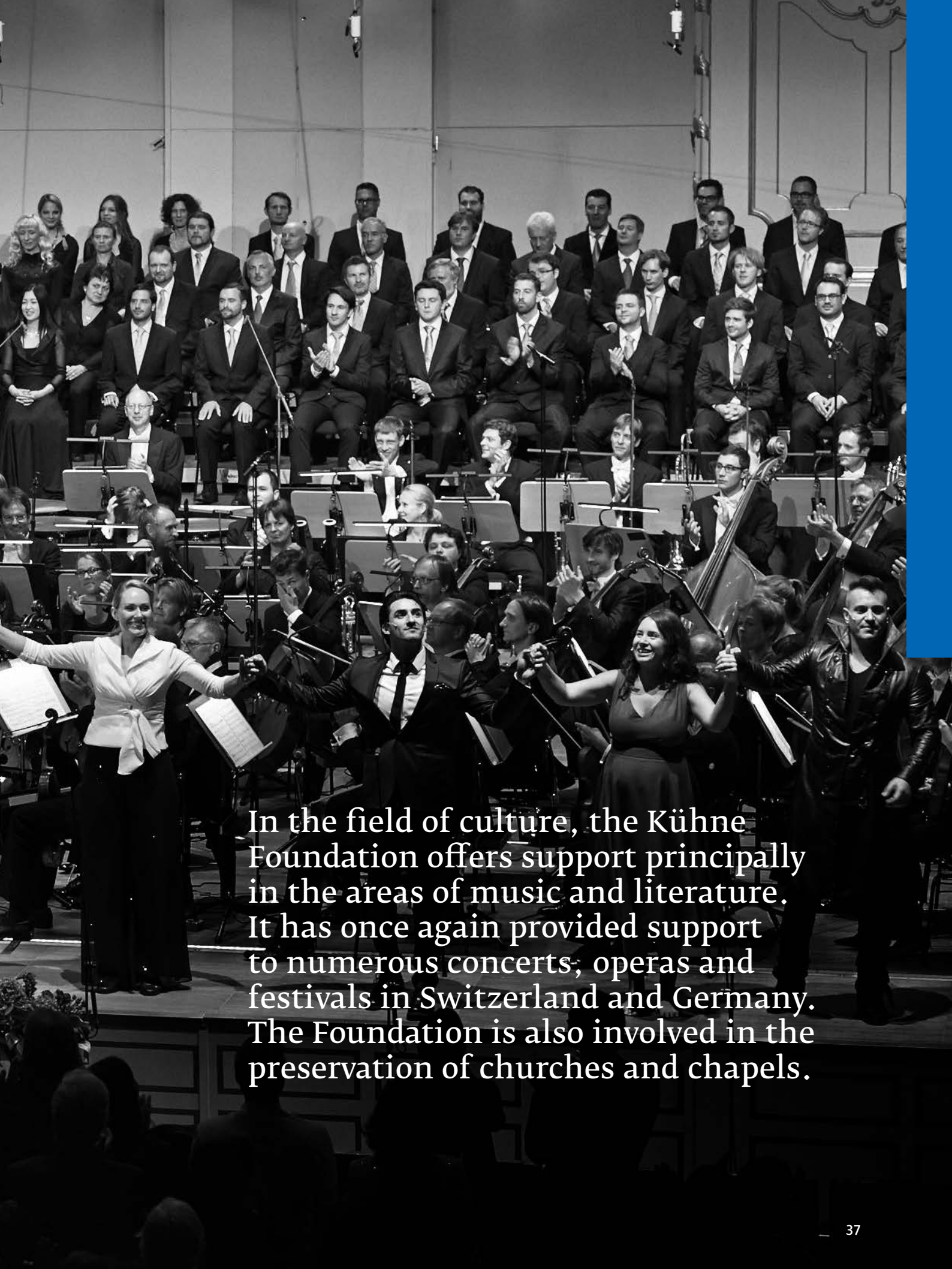
The declared aim of the Kühne Foundation's involvement is to minimise the health implications and economic repercussions of the widespread illness of "allergies". On the acquired Davos Wolfgang site, optimum use can now be made of the synergies between treatment, research and education. The new Hochgebirgsklinik – together with CK-CARE and associated research institutes – will become a centre for translational medicine. Translational medicine means that clinical medicine and research collaborate under one roof. The results of fundamental research deliver benefits directly to patients via the clinical treatment they receive. In this form, the research and clinical campus in Davos will be internationally unique and will offer patients treatment at a level not previously available.



Education and research by CK-CARE



CULTURAL
PROJECTS



In the field of culture, the Kühne Foundation offers support principally in the areas of music and literature. It has once again provided support to numerous concerts, operas and festivals in Switzerland and Germany. The Foundation is also involved in the preservation of churches and chapels.

4. Cultural Projects

MUSIC AND FESTIVAL FUNDING

1. HAMBURG INTERNATIONAL MUSIC FESTIVAL

Orchestras and promoters of the City of Hamburg presented a music festival of international stature for the very first time. As a result, over 50 concerts were held in May and June 2014 under the motto of “Seduction”.

On May 9, 2014, the NDR Symphony Orchestra opened up the Music Festival under its chief conductor, Thomas Hengelbrock, with the highly acclaimed first performance of the newly edited “Hamburg rendition” of the 1st Symphony of Gustav Mahler. The other orchestras from Hamburg also put on a good show together with numerous guest concerts with exciting special projects of the highest quality. There was also an extensive supporting programme to make the music festival accessible to those that were not present in the concert halls. One festival highlight included the “Day of the Elbe Philharmonic Concert Hall”, under which a weekend with 13 open air concerts was held on the esplanade of the Elbe Philharmonic Concert Hall with entry free of charge. A floating container sculpture in the form of the music festival logo on Hamburg’s Binnenalster contributed to an active presence on the cityscape. The concert performance of Gounod’s opera classic “Faust”, in which the young soprano Sonya Yoncheva topped an outstanding cast of singers, rounded off the 1st Hamburg International Music Festival in the Laeiszhalle on Sunday, June 15, 2014.

The response from the public, artists and organizers was exceptionally widespread and very positive. Particular emphasis was placed on the stylistic diversity of the concerts on offer in addition to the artistic quality. The Klaus-Michael Kühne Foundation was the main sponsor of the 1st Hamburg International Music Festival.

LUCERNE FESTIVAL

In 2014, the Kühne Foundation once again supported the Lucerne Music Festival, in which the stars of the inter-



The Music Festival logo in the form of a floating container sculpture on the Alster (Photo: © Michael Zapf)

national classical music scene were able to show off their skills. The 2014 edition of the festival, which was dedicated in gratitude to Claudio Abbado, the founder and head of the LUCERNE FESTIVAL ORCHESTRA who died in January, played host to around 120 paid and free events of an artistic nature from August 15 to September 14 under the motto “Psyche”. The total of 27 symphony concerts of the summer festival, with internationally renowned orchestras such as the Berlin Philharmonic, the Vienna Philharmonic, the Royal Concertgebouw Orchestra Amsterdam, the Leipzig Gewandhaus Orchestra, the Mariinsky Orchestra and the Cleveland Orchestra, registered a particularly high demand. Internationally prominent conductors and instrumentalists were also on show this summer in Lucerne: in addition to Andris Nelsons and Sir Simon Rattle, Daniel Barenboim, Daniele Gatti, Bernard Haitink, Mariss Jansons, Valery Gergiev and Franz Welser-Möst also took centre stage in Lucerne, Alan Gilbert conducted the Leipzig Gewandhaus Orchestra on his Lucerne debut.

MUSIC SUMMER ON LAKE ZURICH

The Music Summer on Lake Zurich has become a constant fixture in the cultural landscape around Lake Zurich. The visitors were also able to enjoy musical flavours of the highest levels in 2014. The Kühne Foundation sponsored a concert in collaboration with the Mecklenburg-Vorpommern Festival, which was played in the Catholic Church in Feusisberg to a full house on September 2.

MECKLENBURG-VORPOMMERN FESTIVAL

The Mecklenburg-Vorpommern Festival presented internationally renowned classical greats and up and coming

musicians across 86 performance venues in Mecklenburg-Vorpommern during the summer of 2014. The Klaus-Michael Kühne Foundation supported the concert in 2014, which took place on August 13 in Gross Schwansee, at which the baritone Nikolay Borchev and the pianist Alevtina Fagitollina presented different operas in the sold-out stable.

SALZBURG FESTIVAL

Working for and with the younger generation at the Salzburg Festival is of a special importance. On the one hand, the young public ought to be inspired by the world of theatre, opera and classical music and on the other hand, the festival aims to actively promote young artists. The Young Singers initiative has succeeded in creating a high quality, international platform for promoting talented young singers.

A globally unique training model is applied in this case. Young singers are selected from over 400 applicants at international auditions in the hope of receiving the possibility of working with the festival artists under this scholarship. In 2014, 21 promising young singers from 14 nations were invited to Salzburg.

The classes not only focus on the musical and repertoire aspects of development but also on rehearsing scenes, voice coaching and expanding a performer’s interpretation. The integration of the young artists in the festival productions gives them the opportunity to gather important experience on stage and to benefit from the cooperation with international producers, directors and colleagues. The master classes, headed by renowned festival artists, are open to anybody.



Above: Guest performance of the Salzburg Festival at the "Castell Son Claret"

Below: Scholarship holders of the International Opera Studio Zurich

The original combination of artist encounters and practical experience sets the commitment of the Kühne Foundation into a sponsorship programme with the very highest international level. It is the second time that the Salzburg Festival has organized an additional guest concert in the "Castell Son Claret" hotel in Majorca, at which five of the best young singers showcased their talents in front of 150 guests.

OPERA FUNDING

FOUNDATION SPONSORSHIP OF THE HAMBURG STATE OPERA

Since its establishment, the Foundation for the Promotion of the Hamburg State Opera has provided support to a countless number of productions while helping to win renowned directors and conductors. The objective is to consolidate the Hamburg State Opera's reputation as one of Europe's leading opera houses. It helps bring the finest vocal talent to Hamburg and promote groundbreaking, ambitious concepts, elaborate scenery and costumes and also backs the performances of the Hamburg Opera and Ballet's abroad.

With the promotion of young talent, the Foundation for the Promotion of the Hamburg State Opera also places great emphasis on cultivating the vocal ensemble, sponsoring singing lessons and other forms of advanced training of artists and providing grants aimed at maintaining the opera's talent pool. The Hamburg State Opera and the Hamburg Ballet are talent hotbeds with great international appeal. To maintain this status, the Foundation for the Promotion of the Hamburg State Opera is committed to cultivating talented young artists with funding also provided by the Klaus-Michael Kühne Foundation.

ZÜRICH INTERNATIONAL OPERA STUDIO

The International Opera Studio (IOS) has been running since 1961. It was founded under the patronage of the Friends of Zurich Opera House and has since grown into one of the major four educational institutions for aspiring opera singers. Every year, young singers from across the world get the chance to gain their first professional, artistic spurs under competent guidance. Thus, it constitutes an important transition phase between completion of singing lessons and entry into the professional world. Besides classes in vocal training, scenic shaping and master classes with famous singers, important



From the left: Mathias Hausmann, Nahuel Di Pierro, Ekaterina Siurina, Christine and Klaus-Michael Kühne, Elina Garanča and Karel Mark Chichon at the festival in Baden-Baden

directors and conductors, students have the opportunity of taking on larger and smaller parts on the big stage. The Kühne Foundation has offered a scholarship for the IOS.

BADEN-BADEN GALA

“Breathless silence”, “Frenetic jubilation”, “paramount artistic personality”, the reviews simply couldn’t use enough superlatives after the concert performance of the bel canto opera “I Capuleti e i Montecchi” on November 27 at the Festspielhaus Baden-Baden, Germany’s largest opera house. The boundaries were truly exceeded for the rarely performed Bellini opera thanks to support from the Klaus-Michael Kühne Foundation. Many masterpieces from musical history often don’t make a comeback since they are being rediscovered in mediocre ensembles. This was definitely different on this evening. Elina Garanča (Romeo) and Ekaterina Siurina (Julia) touched and enchanted the audience. Even the German Radio Philharmonic Saarbrücken and Kaiserslautern acted prudently and in the style of the time under their chief conductor Karel Mark Chichon.

LITERATURE FUNDING

HARBOUR FRONT LITERATURE FESTIVAL

Set against the backdrop of port cranes and shipping containers, docks and shipyards, the Harbour Front Literature Festival again unfolded in 2014, and for the sixth time already, with its programme of German and international authors and their new books. The fact that this year’s festival stretched over four weeks, as oppose to 10 days, was a novelty in itself: several events took place on a daily basis like last year in the „core period“ from September 10 to 21; individual events were also held afterwards up to the Frankfurt Book Fair in October.

The Klaus-Michael Kühne prize for the best debutant in 2014 was awarded to Per Leo for his literary biography of a Bremen shipyard family, “Land and the Tide” (Flut und Boden). A prize for the best children’s and youth book author was also awarded for the second time: the “Hamburger Tüddelband”. The prize is elected by Hamburg school children and went into the hands of author Finn-Ole Heinrich in 2014. Award sponsor Christine



Presentation of the „Hamburg Tüddelband“ prize to author Finn-Ole Heinrich by sponsor Mrs. Christine Kühne

Kühne presented the prize at the award ceremony in front of around 400 students in Hamburg St. Catherine’s Church.

In total, approximately 75 events covering all genres of literature were offered to the public. The readings of German authors Sven Regener, Bernhard Schlink and Frank Schätzing; and international writers Karin Slaughter, Amy Tan, Stewart O’Nan and Romain Puértolas were very well received. More than 20,000 visitors attended the festival events in 2014. The Klaus-Michael Kühne Foundation was the main sponsor for the 6th time now.

LITERATURHAUS HAMBURG

The Klaus-Michael Kühne Foundation again supported the Literaturhaus Hamburg in 2014. The series of events “Views, insights, perspectives – a Swiss-German Dialogue” enabled an exchange of ideas on the relations between the two countries in cooperation with the Basel and Zurich literature houses. The events were well attended and led to a vibrant discussion on the podium and with audience participation. In addition to the points raised at the beginning, the differing conception of the state in Switzerland and in Germany, the role of

dialect in public discourse, the ranging awareness of traditions, the current significance of literary classics such as Jeremias Gotthelf or Max Frisch and on the relationship of Switzerland with the EU were primarily debated.

SUPPORT OF OTHER CULTURAL PROJECTS

ST. CATHERINE’S CHURCH

The Klaus-Michael Kühne Foundation has been sponsoring the restoration of St. Catherine’s Church since 2010. St. Catherine’s Church, which is Hamburg’s main church, was constructed in 1250 as parish church at Hamburg’s harbour and was expanded several times over the centuries. The church was seriously damaged in 1943 but was reconstructed in the 50s. The lack of resources after the war did not allow for any sustainable building work, as a result extensive renovation work was again necessary for the preservation of this landmark at the harbour. The renovation of the heating system was made possible thanks to the support of the Klaus-Michael Kühne Foundation after the assistance given towards the construction of a new choir gallery. The uniform room temperature, which is important for the baroque organ, can be guaranteed thanks to the underfloor heating distributed across the church’s floor. The organ was finally finished in 2013 as a reconstruction of the once world-famous original and now is one of the most monumental and beautifully sounding instruments in Europe.

WORMS NIBELUNGEN FESTIVAL

The Klaus-Michael Kühne Foundation once again sponsored the prestigious Nibelungen Festival. The recognized theatre event experiences nationwide considerable attention and has truly become a success story. Dieter Wedel said goodbye to the Nibelungen Festival after 13 years with “Hebbels Nibelungen born this way”, which was shown yet again against impressive scenery at Worms Cathedral, at the original venue of the great German legends, in the summer of 2014.

Organisation

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Status on December 31, 2014

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