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I. Objective and Purpose

The Kuehne-Foundation can be defined as an operating foundation that pursues its goals within its own programs. Smaller and more innovative projects grants are also provided to third parties and to projects which fall within the guidelines and the objectives of the Kuehne-Foundation.

II. A personal commitment to the common good - 2009

In 2009 the Kuehne Foundation again set important new accents in training and further education, research and teaching in the field of logistics and transport. The opening of a centre for allergy research in Davos, Switzerland, was a highlight in the field of support for medical projects, while the Harbour Front Literature Festival in Hamburg stood out as an important event in the area of cultural support projects. Klaus-Michael Kuehne, the donor of this public-interest foundation, regards his commitment to sustainable initiatives as an important part of his social responsibility as an entrepreneur.

III. Projects and Program Areas

Logistics

Projects and Professorships at Universities

In 2009 the Kuehne Foundation gave support to the following business schools of logistics and university departments:

- Kuehne School of Logistics and Management, Hamburg (from January 1, 2010 Kuehne Logistics University)
- Professorship and Kuehne Centre for Logistics Management at WHU – Otto Beisheim School of Management, Vallendar, Germany
- Professorship and Centre for International Logistics Networks at the Technical University of Berlin
- Professorship for Logistics Management at the Federal Institute of Technology (ETH), Zurich
- Professorship for Logistics Management at Tongji University, Shanghai
- German Foreign Trade and Transport Academy (DAV), Bremen

Kuehne School of Logistics and Management / Kuehne Logistics University

The Kuehne School, which has offered various master's degree courses since 2007, was dissolved in its existing form with effect from December 31, 2009 in agreement with the Free and Hanseatic City of Hamburg and the Technical University of Hamburg-Harburg. In 2010 it will be incorporated into the Kuehne Logistics University (KLU), an independent private university which will be 100 per cent owned by the Kuehne Foundation. The new institution will offer various masters' courses for holders of bachelor degrees together with academic further education programmes for experienced managers and high potentials. The fundamental objective of research and teaching is to meet the future operational challenges of international logistics markets and to provide them with highly qualified personnel all over the globe.

www.kuehneschool.de

Kuehne Centre for Logistics Management, WHU Vallendar

At WHU, research in the field of logistics has been financed with funds from the Kuehne Foundation for the past nine years. The results are presented at international scientific conferences, published in journals of international repute, and subsequently put into practice. The research projects are initiated in response to logistics questions posed by companies in the fields of logistics, services, trade and industry. The traditional further training event "Campus for Supply Chain Management" was again a great success in the year under review, and was attended by more than 250 managers and students. A new incumbent was appointed to the professorship for logistics management at the beginning of 2009: for 2010 the Kuehne Foundation agreed to support the establishment of a second professorship.

The research and dissertation topics in 2009 included the following:

- Supply Chain Risk Management
- Fleet renewal with electric vehicles (EVs) – a real option approach
- Market entry strategies for logistics companies in Middle and South America
- Six dimensions of a comprehensive supplier management

www.whu.edu

Centre for International Logistics Networks, Technical University of Berlin

The principal research fields of the competence centre, which was established in 2005, include the analysis of networks in international logistics, safety in global logistics networks and global supply chain footprint design. On March 1, 2009 an additional professorship for logistics networks was established. This cooperates closely with Tongji University, Shanghai, which is also supported by the Kuehne Foundation.

In November 2009 the TU Berlin held the 9th Logistics Conference of the Kuehne Foundation, which took place under the motto “Logistics and Social Responsibility”. More than 250 participants showed a keen interest in the event and its contents. The scientific examination of the topic “humanitarian logistics” has received special support from the Kuehne Foundation for many years. It is also planned to collaborate closely with universities in Africa to enable these institutions to offer training and further education in the field of humanitarian logistics in the future.

www.logistik.tu-berlin.de

www.ilnet.tu-berlin.de

Professorship at the Federal Institute of Technology (ETH) Zurich

The professorship can look back on its first year of activity, during which it has focused its attention on research into strategic aspects of supply chain management, logistics, transport management, procurement and industrial marketing management. Its teaching activities cover all fields of supply chain management. Jointly with the Forum SCM, the seventh MBA-SCM (Master of Business Administration in Supply Chain Management) course was started, for the first time under the lead auspices of the chair of logistics management.

www.scm.ethz.ch

Professorship for International Logistics Networks at the Tongji University, Shanghai

The chair of logistics at the Chinese-German University College (CDHK) can also look back on its first full year of activity, and is now the point of contact in China for all university institutes financed by the Kuehne Foundation.

A number of exchange students at master's and PhD level have spent periods of study abroad in Shanghai, and the chair is also playing a full part in the logistics training and further education training of the Tongji University.

German Foreign Trade and Transport Academy (DAV), Bremen

In 2009 the Kuehne Foundation again gave support to DAV, which is now under the guidance of the German Logistics Association (BVL). There is a good level of demand for the further education programme leading to the qualification of State-Certified Business Administrator; in future it is planned to offer a bachelor degree course. General further education has concentrated for many years on the further training of business school teachers, in which good results are obtained in both Switzerland and Germany. DAV is Germany's oldest further training institution for logistics, and has been supported by the founder of the Kuehne Foundation for the past 50 years.

www.dav-akademie.de

NetLop Seminars

The Seminar for "Network-Management of logistics processes" was founded in 2001 and is aimed at people working in different fields of the supply chain. It can be described as an executive seminar in Management Training with certification. More than 250 people have had the chance to take part in this further training since the program was set up. The seminar is held at 6 different universities and institutions, led in part by professors from those institutions. The institutions are: ETH Zurich, Vienna University of Business and Administration, Kuehne School of Logistics and Management at the TU Hamburg-Harburg, Technical University Berlin, Kuehne-Centre for Logistics Management at the Otto Beisheim School of Management in Vallendar (WHU) and the German Academy for foreign Trade and Transport in Bremen (DAV).

Publications of the Kuehne-Foundation in the field of Logistics

Various studies and Dissertations have been published in the series of the Kuehne-Foundation, most of them in German language:

1. Corsten: Efficient Consumer Response Adoption
2. Fitzek: Approach management in networks
3. Hagen u.a.: Process Management in the Value Chain
4. Ivisic: Management of cycle-oriented disposal concepts
5. Marbacher: Demand & Supply Chain Management

6. Meyer: Management of Complexity
7. Risse: Time-to-Market Management in the Automotive Industry
8. Tufinkgi: International Disaster Relief Logistics
9. Voss: Life Cycle Logistics
10. Wagner/Busse: Managing Innovation
11. Wallenburg: Customer Relation in Logistics
12. Weber u.a.: E-Commerce & logistics: quantum leap or business as usual
13. Weber/Deepen: Success through logistics
14. Bobel: Logistics Management of Events
15. Schulz: Disaster Relief Logistics
16. Wagner/Bose: Managing Risk and Security

In addition to logistics projects, by its deed of foundation the Kuehne Foundation is also committed to the support of medical, cultural, social and humanitarian projects.

Medicine

Christine Kuehne Center for Allergy Research and Education (CK-CARE)

Allergies are one of the greatest health challenges in all parts of the world. Their incidence has increased dramatically over the last few decades, but the reasons for this trend are still unclear.

In 2009 a milestone in allergy research was set by the opening of CK-CARE in Davos, which was founded by the Kuehne Foundation on the initiative of the donor's wife Christine. Over a five-year period the Kuehne Foundation will donate a total of 20 million Swiss francs in support of allergy research at the headquarters in Davos and centres in Zurich and Munich. A number of senior, experienced university teachers have been recruited to this project. The field of research covers the following five areas:

- Environment, allergens and exposure
- Immuno-epidemiology of allergic diseases in childhood
- Innovative diagnostics and therapy
- Mechanisms of severe allergies
- Therapy and rehabilitation

Education is a further important activity of CK-CARE, with the aim of making the latest knowledge and research findings available to the public and to doctors treating allergic conditions and their patients.

CK-CARE has its origins in the centre for allergy research at the Children's Hospital of the Zurich University, which has received support from the Kuehne Foundation for more than five years

www.ck-care.ch

Promotion of child health

The third year of the joint project with the Cleven-Becker Foundation and the Institute for Sports and Sports Science at the University of Basel has been a successful one. After an initial phase in which exercise and nutritional behaviour were studied, measures to curb childhood obesity have now been implemented at a number of schools. The project was supported by various workshops, publications and activities.

www.cleven-becker-stiftung.ch

Culture

Cultural projects are supported mainly in canton Schwyz, most of them music festivals and regional orchestras or music groups. Various concerts in the monastery of Einsiedeln have also been given financial support by the Kuehne-Foundation. Apart from the promotion and support of local cultural events in Switzerland, the Kuehne-Foundation is also involved in financing different cultural projects in Germany.

Cultural projects in 2009:

Literature Festival Harbour Front, Hamburg

For both logistics and literature, creativity and variety are essential factors. It is this common feature that motivated the Klaus-Michael Kuehne Foundation, Hamburg, together with the Hamburg State Government, to create the Harbour Front Literature Festival. From September 9 to 19, some 90 German and international authors presented themselves to an interested audience in various locations against the striking background of the Port of Hamburg. www.harbourfront-hamburg.com

Lucerne Festival Orchestra in Beijing

In September the Lucerne Festival Orchestra, conducted by Claudio Abbado, visited Beijing where it performed Gustav Mahler's First and Fourth Symphonies in the National Center for Performing Arts and received an enthusiastic response from the Chinese public. The Kuehne Foundation made a substantial contribution to the China tour of this orchestra whose players include musicians from a number of countries.

www.lucernefestival.ch

Outback Opera

Thanks to support given by the Kuehne Foundation and cooperation with the Culture Committee of the municipal council of Schindellegi-Feusisberg, Switzerland, a very special cultural event took place in May: The Australian Co-Opera, which since 1990 has travelled all over the Australian continent as a mobile opera, for the first time performed Mozart's *Magic Flute* in the mountain scenery of the canton of Schwyz.

www.co-opera.com.au

St. Meinrad's Chapel, Einsiedeln

The Kuehne-Foundation enables the renovation of the St. Meinrad's Chapel, which belongs to the Kloster Einsiedeln and is an important location on the way of St. James.

Cultural projects during the past years:

Elbphilharmonie, Hamburg

The donor's strong ties with his home city of Hamburg can clearly be seen by his substantial donations towards the realisation of the city's new landmark: the Elbe Philharmonic Hall. Hamburg is acquiring a new and impressive concert house. This will be an outstanding location for performing classical music as well as jazz, world music and pop music. The complex was based on designs by renowned Swiss architects Herzog & de Meuron.

www.elbphilharmonie.de

Opera House Zurich, Switzerland

The Kuehne-Foundation finances different performances at the Zurich Opera House each year. In 2007, for example, the foundation supported the performance “Boris Gudonov” by Mussorgskij.

Different cultural projects in Canton Schwyz

- Concert of Cäcilienverein Arth
- Music summer at Lake Zurich
- Symphony Orchestra Ausserschwyz
- Youth Brass Band Höfe

Humanitarian and Social

Social and humanitarian projects in 2009:

Von Bodelschwing Institutions

The von Bodelschwing Bethel Institutions near Bielefeld have received support from the Kuehne Foundation for many years. Bethel gives assistance to handicapped, elderly, young and homeless people, as well as providing psychiatric care. The von Bodelschwing Institutions are European leaders in the treatment and research of epilepsy. In 2009 the Kuehne Foundation gave support to the construction of a children’s hospice.

www.bethel.de

Orphanage in Cambodia

In Cambodia the Kuehne Foundation is contributing funds for a project initiated by young and committed students to care for orphans in Phnom-Penh. The funds are earmarked for the construction of a drinking-water plant and a photovoltaic installation in a school for orphans.

Corps of Volunteers, School Project, Rumania

The Lyceum Alpinum Zuoz is an international boarding school with a history stretching back over 100 years, located near St. Moritz in the Engadin. The “corps of volunteers” is composed of pupils who spend their holidays and free time to build or rebuild school

buildings in Rumania. This project develops the social competences of the pupils and opens their horizon towards intercultural differences.

www.lyceum-volunteers.ch

Social and humanitarian projects during the past years:

Home for disabled people, Traunstein, Germany

The institution assists in educating and training the mentally disabled in order to integrate them into the labour market so they are able to be more independent, earn their own money and become self-sufficient.

www.lebenshilfe.de

Inpatient and mobile care service, Kenya

The objective of the Missionary Community of St. Paul the Apostle (MCSPA) is to reach out to those who suffer most. The community was established in Kenya in 1983 and has been running various projects in the areas of health, nutrition, water resources, agriculture and education. The region, Turkana District, suffers from periodic droughts and famine. There is hardly any infrastructure that ensures permanent water supply. The mobile clinics and the building of wells, which is financed by the Kuehne-Foundation, help to overcome the lack in infrastructure and enable permanent water supply.

Orphanage, Tuzla, Bosnia

The orphanage offers a home, provides education and care for children who have lost their parents. The children live in separate groups/families, heterogeneous in their combination of age and gender. The orphanage aims to be a substitute for a real family with parents and brothers and sisters. The home is a social, educational and health institute and accompanies the children throughout their childhood and youth, during school education and their first work experiences.

„Schweizer-Tafeln“ – Charitable Donations, Switzerland

This organisation collects left over food from supermarkets and other food distributors. The foodstuff is still in immaculate condition and is handed over to the needy. Those who are less fortunate and poor benefit directly as well as charitable organisations, such as emergency accommodations etc. who then distribute the food to those in need.

www.schweizer-tafeln.ch

Youth Centre “housing groups” and assisted living, Canton Schwyz

Young adults and children who don't have a secure family or who have problems living at home are given the possibility to live in small groups of 5 to 10 people in a house in Oberarth, Canton Schwyz. During difficult periods and situations in life, the IG familienplätze offer a stable home for suffering and endangered children and young adults.

www.ig-familienplaetze.ch

Other humanitarian and social projects

- German Aid for multiple sclerosis, Deutsche Muskelschwundhilfe e.V. Hamburg
- Pro Infirmis, Brunnen, Schweiz
- Universitätsklinikum Aachen, Medical Faculty RWTH, Germany

IV. Organisation

The sole donor of the Kuehne Foundation, Schindellegi, and the Klaus-Michael Kuehne Foundation, Hamburg, is Prof. Dr. h.c. Klaus-Michael Kuehne.

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The Board of Trustees is the decision-making and management body of the

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