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## I. Preface, the Founder

Wir unterstützen logistische, humanitäre und kulturelle Projekte.  
Mit der vollen Überzeugung, dass unser Engagement auf fruchtbaren Boden fällt.



“In the year of 1976 my family established the public interest and non-profit Kuehne-Foundation. The Kuehne-Foundation is a non-profit philanthropic institution registered in Schwyz, Switzerland. The main objective of the Foundation is to support training and education as well as scientific studies in the field of transport and logistics. In accordance with goals we also support programs in the medical, cultural, humanitarian and social fields. During the past years the amount which the foundation has donated to such projects has increased continuously. Due to the annually increasing funds of the foundation we are able to enlarge our list of supported projects and can widen our support to reach many different regions and countries.”



Klaus-Michael Kuehne

## **II. Objective and Purpose**

The Kuehne-Foundation can be defined as an operating foundation that pursues its goals within its own programs. Smaller and more innovative projects grants are also provided to third parties and to projects which fall within the guidelines and the objectives of the Kuehne-Foundation.

## **III. Projects and Program Areas**

### **a.) Logistics**

#### Logistics Projects at Universities

##### ***ETH Zurich, Forum-SCM***

The Kuehne-Foundation sponsors a major professorship, including one professor, six doctoral candidates and a postdoctoral candidate at the ETH in Zurich (Swiss Federal Institute of Technology). This professorship is responsible for the MBA programme in Supply Chain Management which is offered at the ETH together with the Forum-SCM. In 2007 the Kuehne-Foundation also supported excursions to China, Japan and Russia..

[www.scm.ethz.ch](http://www.scm.ethz.ch)

##### ***KSLM, Kuehne-School of Logistics and Management, Hamburg***

On 1st October 2007 the Kuehne School became the successor to the Hamburg School of Logistics which was founded in 2003 as a public private partnership by the Kuehne-Foundation and the Hanseatic City of Hamburg. With the aim of developing this graduate school into one of the leading logistics educational and research institutions, the Kuehne Foundation placed EUR 30 million at its disposal. The Kuehne School is located on the campus of the Technical University of Hamburg-Harburg. The Kuehne School is considered to be the largest logistics faculty in Europe.

[www.kuehneschool.de](http://www.kuehneschool.de)

***TU BERLIN, Technical University Berlin***

Since 2005 the Kuehne-Foundation supports the Centre for international Logistics networks at the Logistics Department of the Technical University in Berlin. In 2008 the Foundation additionally finances a professorship for logistics management at the Technical University, Berlin. The agreement was signed in 2007 and an appointment is expected to be made by the end of 2008.

[www.logistik.tu-berlin.de](http://www.logistik.tu-berlin.de)

***Tongji University Shanghai***

At the Tongji University in Shanghai, the Kuehne-Foundation sponsors a chair in logistics management. It is located in the Chinese German School for Postgraduates Studies (CDHK). The aim of this sponsorship is to provide a high standard of training for Chinese students in a Master's Supply Chain Management program and sharing logistics know-how with executives on international and Chinese companies.

[www.tongji.edu.cn](http://www.tongji.edu.cn)

***WHU - Kuehne Centre for Logistics Management (Otto Beisheim University)***

The chair in logistics management in Vallendar was set up in 2005. It was merged with the Centre for Logistics Managements, which was established in 2000, in order to further enhance the functional performance. Its work concentrates on the fields of logistics providers and supply chain management.

[www.whu.edu](http://www.whu.edu)

**Other educational Logistics Projects*****DAV Bremen, Training for Teachers***

In 2008 the Kuehne-Foundation became one of the major financial supporters of the DAV (German Academy Foreign Trade and Transportation), making it possible to move to new premises and to become a private technical college (Fachhochschule), soon. Together with the DAV and the Spedlogswiss in Basel, the Kuehne-Foundation organises training for teachers. The training aims to enhance the capacities of teachers who work at schools for vocational training in the field of logistics and supply chain management. [www.dav-akademie.de](http://www.dav-akademie.de)

### ***NetLop Seminars***

The Seminar for “*Network-Management of logistics processes*” was founded in 2001 and is aimed at people working in different fields of the supply chain. It can be described as an executive seminar in Management Training with certification. More than 250 people have had the chance to take part in this further training since the program was set up. The seminar is held at 6 different universities and institutions, led in part by professors from those institutions. The institutions are: ETH Zurich, Vienna University of Business and Administration, Kuehne School of Logistics and Management at the TU Hamburg-Harburg, Technical University Berlin, Kuehne-Centre for Logistics Management at the Otto Beisheim School of Management in Vallendar (WHU) and the German Academy for foreign Trade and Transport in Bremen (DAV).

### ***Publications of the Kuehne-Foundation in the field of Logistics***

Various studies and Dissertations have been published in the series of the Kuehne-Foundation, most of them in German language:

- Corsten: Efficient Consumer Response Adoption
- Fitzek: Approach management in networks
- Hagen u.a.: Process Management in the Value Chain
- Ivisic: Management of cycle-oriented disposal concepts
- Marbacher: Demand & Supply Chain Management
- Meyer: Management of Complexity
- Risse: Time-to-Market Management in the Automotive Industry
- Tufinkgi: International Disaster Relief Logistics
- Voss: Life Cycle Logistics
- Wagner/Busse: Managing Innovation
- Wallenburg: Customer Relation in Logistics
- Weber u.a.: E-Commerce and logistics: quantum leap or business as usual
- Weber/Deepen: Success through logistics

Next to the funding of logistics projects, the Kuehne-Foundation is also actively involved in the sponsoring and financing of medical, cultural and social as well as humanitarian projects.

## **b.) Medicine**

### ***Children's Clinic at the University Hospital Zurich, Centre for Allergy Research***

The Centre for Allergy Research has been supported by the Kuehne-Foundation for many years. The Centre undertakes research into allergology, immunology and inflammatory disease, especially those affecting children. Another focus of the Research Centre lies on children affected by Neurodermatitis and its cure. The aim of the Centre for Allergy Research is to find better diagnose, treatment and prevention for those diseases.

[www.kispi.unizh.ch](http://www.kispi.unizh.ch)

### ***fit4future; Cleven-Becker-Foundation***

Together with the Cleven-Becker-Foundation and in collaboration with the Institute for Sport and Sports Science of the University of Basel, the nutritional behaviour of children are be scientifically researched here. The project aims at fighting obesity at young age and showing how fitness and exercise influence children's health. The study also examines the physical and social aspects of fitness and exercise.

[www.cleven-becker-stiftung.ch](http://www.cleven-becker-stiftung.ch)

### **c.) Culture**

Cultural projects are supported mainly in canton Schwyz, most of them music festivals and regional orchestras or music groups. Various concerts in the monastery of Einsiedeln have also been given financial support by the Kuehne-Foundation. Apart from the promotion and support of local cultural events in Switzerland, the Kuehne-Foundation is also involved in financing different cultural projects in Germany.

#### ***Elbphilharmonie, Hamburg***

The donor's strong ties with his home city of Hamburg can clearly be seen by his substantial donations towards the realisation of the city's new landmark: the Elbe Philharmonic Hall. Hamburg is acquiring a new and impressive concert house. This will be an outstanding location for performing classical music as well as jazz, world music and pop music. The complex was based on designs by renowned Swiss architects Herzog & de Meuron.

[www.elbphilharmonie.de](http://www.elbphilharmonie.de)

#### ***Lucerne Festival, Switzerland***

The Summer Music Festival in Lucerne has become one of the most important festivals, internationally as well as in Switzerland. Since 2003 *Lucerne Festival* has its own orchestra which was established by Claudio Abbado and Michael Haefliger. The Kuehne-Foundation started its Co-Sponsoring at the Lucerne Festival in the summer of 2008.

[www.lucernefestival.ch](http://www.lucernefestival.ch)

#### ***Music Festival Mecklenburg-Western Pomerania***

Since 1990, over the summer months, famous soloists and conductors, renowned orchestras and choirs, the international, musical “young elite”, and Mecklenburg-Vorpommern Festival award winners have been welcomed here, filling over 70 venues across the federal state.

[www.festspiele-mv.de](http://www.festspiele-mv.de)

*Opera House Zurich, Switzerland*

The Kuehne-Foundation finances different performances at the Zurich Opera House each year. In 2007, for example, the foundation supported the performance “Boris Gudonov” by Mussorgskij.

*Different cultural projects in Canton Schwyz*

- Concert of Cäcilienverein Arth
- Music summer at Lake Zurich
- Symphony Orchestra Ausserschwyz
- Youth Brass Band Höfe

#### **d.) Humanitarian and Social**

##### ***Corps of Volunteers, School Project, Rumania***

The Lyceum Alpinum Zuoz is an international boarding school with a history stretching back over 100 years, located near St. Moritz in the Engadin. The “*corps of volunteers*” is composed of pupils who spend their holidays and free time to build or rebuild school buildings in Rumania. This project develops the social competences of the pupils and opens their horizon towards intercultural differences.

[www.lyceum-volunteers.ch](http://www.lyceum-volunteers.ch)

##### ***Home for disabled people, Traunstein, Germany***

The institution assists in educating and training the mentally disabled in order to integrate them into the labour market so they are able to be more independent, earn their own money and become self-sufficient.

[www.lebenshilfe.de](http://www.lebenshilfe.de)

##### ***Inpatient and mobile care service, Kenya***

The objective of the Missionary Community of St. Paul the Apostle (MCSPA) is to reach out to those who suffer most. The community was established in Kenya in 1983 and has been running various projects in the areas of health, nutrition, water resources, agriculture and education. The region, Turkana District, suffers from periodic droughts and famine. There is hardly any infrastructure that ensures permanent water supply. The mobile clinics and the building of wells, which is financed by the Kuehne-Foundation, help to overcome the lack in infrastructure and enable permanent water supply.

##### ***Orphanage, Tuzla, Bosnia***

The orphanage offers a home, provides education and care for children who have lost their parents. The children live in separate groups/families, heterogeneous in their combination of age and gender. The orphanage aims to be a substitute for a real family with parents and brothers and sisters. The home is a social, educational and health institute and accompanies the children throughout their childhood and youth, during school education and their first work experiences.

***„Schweizer-Tafeln“ – Charitable Donations, Switzerland***

This organisation collects left over food from supermarkets and other food distributors. The foodstuff is still in immaculate condition and is handed over to the needy. Those who are less fortunate and poor benefit directly as well as charitable organisations, such as emergency accommodations etc. who then distribute the food to those in need.

[www.schweizer-tafeln.ch](http://www.schweizer-tafeln.ch)

***Youth Centre “housing groups” and assisted living, Canton Schwyz***

Young adults and children who don't have a secure family or who have problems living at home are given the possibility to live in small groups of 5 to 10 people in a house in Oberarth, Canton Schwyz. During difficult periods and situations in life, the IG familienplätze offer a stable home for suffering and endangered children and young adults.

[www.ig-familienplaetze.ch](http://www.ig-familienplaetze.ch)

***„Von Bodelschwingsche Anstalten“, Bethel, Germany***

“Von Bodelschwingsche Anstalten” is a charitable religious foundation in private law. Today, Bethel has facilities and services in six federal states and a total of 13,600 employees carry out the varied work of Europe's biggest welfare and social undertaking. Around 20,000 places are available for sick, disabled or socially disadvantaged people, including places of training and technical colleges, especially for the caring professions and medical professions. The Kuehne-Foundation supports the Children's ward for Epilepsy – Kidron.

[www.bethel.de](http://www.bethel.de)

***Other humanitarian and social projects***

- German Aid for multiple sclerosis, Deutsche Muskelschwundhilfe e.V. Hamburg
- Pro Infirmis, Brunnen, Schweiz
- Universitätsklinikum Aachen, Medical Faculty RWTH, Germany

## **IV. Organisation**

Logistische, humanitäre und kulturelle Förderung – wir stehen dahinter.



The Board of Trustees is the decision-making and management body of the Kuehne-Foundation.

Prof. Dr. h.c. Klaus-Michael Kuehne, President

Dr. Thomas Staehelin, Vice President

Christine Kuehne

Michael Behrendt

Dr. Jörg Draeger

Prof. Dr. Michael Goering

Rolf Hunck

Dr. Wolfgang Peiner

### **b.) Foundation Office**

Martin Willhaus, Managing Director

Amelie von Fürstenberg, Project Manager

Silvia Grob, Back Office

Verantwortlich für den Inhalt:

Amelie von Fürstenberg,

Sgi GK-A, August 2008